



FOR IMMEDIATE RELEASE – September 29, 2015

Oklahoma Panhandle Ranch Sells in Successful Land Auction

On Thursday, September 24th, Clift Land Auctions held a land auction in Boise City, OK. Sold at this auction was the 1,274 acre Ted & LaRue Myers Ranch. “Splitting this ranchland into three tracts enabled us to offer it to a much larger buyer pool, and resulted in selling it to two buyers.” commented George Clift, owner of Clift Land Auctions and Clift Land Brokers in Amarillo, Texas.

Fifty people attended the auction at the Cimarron Co. Fair Building in Boise City, and there were 12 registered bidders. Clift added, “This type of auction creates competition between bidders for individual tracts, as well as combinations of tracts, and usually results in a higher return for the sellers.”



To kick off the bidding, Auctioneer Todd Robertson conducted a charity auction, soliciting a donation to the Felt Foundation, LLP for the Felt School System. Winning this auction and donating \$575.00 to the Foundation was Farm Credit of Western Oklahoma out of Guymon, OK. Clift Land Auctions added another \$500.00 to the donation. Wes Fitzgerald attended the auction representing the lender, and Lewetta Hefley, Superintendent of Felt Public Schools, attend the auction to accept the donation. (pictured left to right, Wes Fitzgerald and Lewetta Hefley)

Farm Credit also sponsored the refreshments for the auction. “We would like to thank Farm Credit of Western Oklahoma for always being willing to participate in our auctions, and help us support the area youth in this way,” said Mr. Clift.

In the last five years, Clift Land Auctions has sold over \$30M in farms and ranches, proving the value of multi-parcel auctions. For more information about Clift Land Auctions, the multi-parcel land auction process, and how you can benefit from this marketing option, visit CliftLandAuctions.com or call 800-299-LAND (5263).

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